

## Labeling Consumer Product Packages

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### LABELING CONSUMER PRODUCT PACKAGES

Labeling category	Principle display panel	Information panel	<i>Ingredient statement</i>	Other package panels
"100 percent Organic" (Entirely organic; whole, raw or processed product)	"100 percent organic" (optional) USDA seal and certifying agent seal(s) (optional)	"100% organic" (optional) Certifying agent name (required); business/Internet address, tele. # (optional)	If multiingredient product, identify each ingredient as "organic" (optional)	"100 percent organic" (optional) USDA seal and certifying agent seal(s) (optional)
"Organic" (95% or more organic ingredients)	"Organic" (plus product name) (optional)  "X% organic" (optional)  USDA seal and certifying agent seal(s) (optional)	"X % organic" (optional) Certifying agent name (required); business/Internet address, tele. # (optional)	Identify organic ingredients as "organic" (required if other organic labeling is shown)	X% organic" (optional) USDA seal and certifying agent seal(s) (optional)
"Made with Organic Ingredients" (70 to 95% organic ingredients)	"made with organic (ingredients or food group(s))" (optional)  "X % organic" (optional) Certifying agent seal of final product handler (optional)  <u>Prohibited: USDA seal</u>	"X % organic ingredients" (optional)  Certifying agent name (required); business/Internet address, tele. # (optional)  <u>Prohibited: USDA seal</u>	Identify organic ingredients as "organic" (required if other organic labeling is shown)	"made with organic (ingredients or food group(s))" (optional)  "X % organic" (optional) Certifying agent seal of final product handler (optional)  <u>Prohibited: USDA seal</u>
Less-than 70% organic ingredients	<u>Prohibited: Any reference to organic content of product</u> <u>Prohibited: USDA seal &amp; certifying agent seal</u>	"X % organic" (optional)  <u>Prohibited: USDA seal &amp; certifying agent seal</u>	Identify organic ingredients as "organic" (optional) (required if % organic is displayed)	<u>Prohibited: USDA seal &amp; certifying agent seal</u>